M.S. in Professional and Technical Communication

Degree Requirements

Students must complete a minimum of 30 degree credits taken over a minimum of two semesters. Five core courses must be completed by all students; five elective courses allow students to specialize in selected areas of professional and technical communication.

Students must design and maintain an ePortfolio of work completed within the courses. This work, organized around core competencies within each seminar in the program, will be reviewed by the instructional faculty every semester. In the final semester before graduation, students are required to submit their portfolio for non-credit assessment in PTC 691 ePortfolio Capstone Seminar.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>PTC 601</td>
<td>Advanced Professional and Technical Communication</td>
<td>3</td>
</tr>
<tr>
<td>PTC 603</td>
<td>Identity, Technology, and Communication</td>
<td>3</td>
</tr>
<tr>
<td>PTC 604</td>
<td>Communication Theory and Research</td>
<td>3</td>
</tr>
<tr>
<td>PTC 605</td>
<td>Elements of Visual Design</td>
<td>3</td>
</tr>
<tr>
<td>PTC 606</td>
<td>Advanced Information Design</td>
<td>3</td>
</tr>
<tr>
<td>PTC 691</td>
<td>ePortfolio Capstone Seminar</td>
<td>0</td>
</tr>
</tbody>
</table>

Total Credits: 30

Elective Courses

Select five of the following: 15

- PTC 610  Research Methods for Information Design
- PTC 612  Theory and Practice of Text Encoding
- PTC 620  Proposal Writing
- PTC 622  Working in Teams: Collaborative and Interpersonal Communications
- PTC 624  Professional and Technical Editing
- PTC 626  Communication Media Design Studio
- PTC 628  Analyzing Social Networks
- PTC 629  Theory and Practice of Social Media
- PTC 631  Communication and Environmental Problem Solving
- PTC 632  Content Management and Information Architecture
- PTC 640  Health Communications
- PTC 642  Corporate Media and Communication
- PTC 644  Communication in Technology Transfer and Innovation
- PTC 650  eLearning Design for Mobile
- PTC 672  Design Instruction Assess Meth
- PTC 681  Tech in Class & Learning Envir
- PTC 698  Selected Topics in Professional and Technical Communication
- PTC 700  Master’S Project
- PTC 701  Master’S Thesis
- PTC 725  Independent Study in Professional and Technical Communication