

# M.B.A. in Management of Technology

Code Core <sup>1</sup>	Title	Credits
ACCT 615	Management Accounting	3
FIN 600	Corporate Finance I	3
HRM 601	Managing Organizational Behavior in Technology-Based Organizations	3
MIS 645	Information Technology and Competitive Advantage	3
MGMT 630	Decision Analysis with Quantitative Modeling	3
MRKT 632	Marketing Strategy for Technology-Based Organizations	3
<b>Concentration Courses</b>		
Select three courses in two concentrations:		18
MIS Concentration Courses		
ACCT 640	Big Data Analytics for Accounting	
MGMT 650	Knowledge Management	
MGMT 635	Data Mining and Analysis	
MIS 648	Decision Support Systems for Managers	
Finance Concentration Courses		
FIN 611	Intro to Topics in Fin Tech	
FIN 624	Corporate Finance II	
FIN 641	Derivatives Markets	
FIN 650	Investment Analysis and Portfolio Theory	
Marketing Concentration Courses		
MRKT 620	Global Marketing Management	
MRKT 631	Marketing Research	
MRKT 636	Design and Development of High Technology Products	
MRKT 645	Digital Marketing Strategy	
Innovation and Entrepreneurship Concentration Courses <sup>2</sup>		
HRM 630	Managing Technological and Organizational Change	
MGMT 620	Management of Technology	
MGMT 640	New Venture Management	
MGMT 645	New Venture Finance	
MGMT 680	Entrepreneurial Strategy	
Custom Concentration		
Select 3 elective courses		
<b>Total Credits</b>		<b>36</b>

<sup>1</sup> All courses required. No substitutions.

<sup>2</sup> On-campus program only