

M.B.A. in Management of Technology

Code	Title	Credits
Bridge Course		
MGMT 501	Management Foundations	3
Total Credits		3
Module I ¹		
ACCT 615	Management Accounting	3
FIN 600	Corporate Finance I	3
FIN 610	Global Macro Economics	3
or ECON 610	Managerial Economics	
HRM 601	Organizational Behavior	3
MGMT 691	Legal and Ethical Issues in a Digital World	3
MIS 645	Information Systems Principles	3
or IS 677	Information System Principles	
MIS 680	Management Science	3
or MGMT 630	Decision Analysis	
MRKT 620	Competing in Global Markets	3
MGMT 692	Strategic Management	3
or MGMT 680	Entrepreneurial Strategy	
Module II Elective Core Courses		
Select three of the following:		9
MGMT 620	Management of Technology	
MGMT 635	Data Mining and Analysis	
MGMT 640	New Venture Management	
MGMT 650	Knowledge Management	
MGMT 670	International Business	
MGMT 699	ST in Management	
MIS 648	Decision Support Systems for Managers	
EM 636	Project Management	
HRM 630	Managing Technological and Organizational Change	
Module III Concentration Courses		
Select four courses in one concentration:		12
MIS Concentration Courses ¹		
MGMT 630	Decision Analysis	
MGMT 650	Knowledge Management	
MGMT 635	Data Mining and Analysis	
MGMT 641	Global Project Management	
MIS 648	Decision Support Systems for Managers	
IS 601	Web Systems Development	
IS 631	Enterprise Database Management	
IS 663	System Analysis and Design	
IS 665	Data Analytics for Info System	
IS 678	IT Service Management	
IS 684	Business Process Innovation	
IS 688	Web Mining	
Finance Concentration Courses		
FIN 611	Intro to Topics in Fin Tech	
FIN 624	Corporate Finance II	
FIN 626	Financial Investment Institutions	

FIN 627	International Finance
FIN 634	Mergers, Acquisitions, and Restructuring
FIN 641	Derivatives Markets
FIN 642	Derivatives and Structured Finance
FIN 650	Investment Analysis and Portfolio Theory
Marketing Concentration Courses	
MRKT 631	Marketing Research
MRKT 632	Marketing Strategy for Technology-Based Organizations
MRKT 636	Design and Development of High Technology Products
MRKT 645	Internet Marketing Strategy
MRKT 638	Sales Management for Technical Professionals
MNE 655	Concurrent Engineering
MGMT 625	Distribution Logistics
IE 659	Supply Chain Engineering
IS 664	Customer Discovery
Cooperative Education	
Innovation and Entrepreneurship Concentration Courses ²	
MGMT 620	Management of Technology
MGMT 625	Distribution Logistics
MGMT 640	New Venture Management
MGMT 645	New Venture Finance
MGMT 649	Convention, Creativity and Innovation
MGMT 688	Information Technology, Business and the Law
MRKT 636	Design and Development of High Technology Products
HRM 630	Managing Technological and Organizational Change
IT Sales & Analytics ³	
MRKT 631	Marketing Research
MRKT 655 Sales Process and Analytics	
MRKT 632	Marketing Strategy for Technology-Based Organizations
MRKT 645	Internet Marketing Strategy
IS 678	IT Service Management
MRKT 638	Sales Management for Technical Professionals
Custom Concentration	
Select 4 elective courses	
STEM-MBA Option Concentration	
Select 4 elective courses	

Total Credits**48**

¹ All courses required. No substitutions.

² On-campus program only

³ MRKT 655 and IS 678 required