

Marketing Concentration

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Select five of the following:

15

ENTR 410	New Venture Management
MRKT 331	Consumer and Buyer Behavior
MRKT 332	Advertis Theory & Techn
MRKT 338	Product Development and Management
MRKT 339	Professional Selling
MRKT 360	Internet Marketing
MRKT 430	Marketing Research
MRKT 432	Sales Management
MRKT 434	Business to Business Marketing
MRKT 435	International Marketing
MGMT 310	Co-op Work Experience I

Total Credits

15