

M.S. in Professional and Technical Communication

Degree Requirements

Students must complete a minimum of 30 degree credits taken over a minimum of two semesters. Five core courses must be completed by all students; five elective courses allow students to specialize in selected areas of professional and technical communication.

Students must design and maintain an ePortfolio of work completed within the courses. This work, organized around core competencies within each seminar in the program, will be reviewed by the instructional faculty every semester. In the final semester before graduation, students are required to submit their portfolio for non-credit assessment in PTC 691 ePortfolio Capstone Seminar.

Core Courses

PTC 601	Advanced Professional and Technical Communication	3
PTC 603	Identity, Technology, and Communication	3
PTC 604	Communication Theory and Research	3
PTC 605	Elements of Visual Design	3
PTC 606	Advanced Information Design	3

ePortfolio

PTC 691	ePortfolio Capstone Seminar	0
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Elective Courses

Select five of the following:		15
PTC 610	Research Methods for Information Design	
PTC 620	Proposal Writing	
PTC 622	Working in Teams: Collaborative and Interpersonal Communications	
PTC 624	Professional and Technical Editing	
PTC 626	Communication Media Design Studio	
PTC 628	Analyzing Social Networks	
PTC 629	Theory and Practice of Social Media	
PTC 631	Communication and Environmental Problem Solving	
PTC 632	Content Management and Information Architecture	
PTC 640	Health Communications	
PTC 642	Corporate Media and Communication	
PTC 644	Communication in Technology Transfer and Innovation	
PTC 650	ELearning Design for Mobile	
PTC 698	Selected Topics in Professional and Technical Communication	
PTC 700	Master'S Project	
PTC 701	Master'S Thesis	
PTC 725	Independent Study in Professional and Technical Communication	

Total Credits

30