

M.S. in Professional and Technical Communication

Degree Requirements

Students must complete a minimum of 30 degree credits taken over a minimum of two semesters. Five core courses must be completed by all students; five elective courses allow students to specialize in selected areas of professional and technical communication.

Students must design and maintain an ePortfolio of work completed within the courses. This work, organized around core competencies within each seminar in the program, will be reviewed by the instructional faculty every semester. In the final semester before graduation, students are required to submit their portfolio for non-credit assessment in PTC 691 ePortfolio Capstone Seminar.

Core Courses

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| PTC 601 | Advanced Professional and Technical Communication | 3 |
| PTC 603 | Identity, Technology, and Communication | 3 |
| PTC 604 | Communication Theory and Research | 3 |
| PTC 605 | Elements of Visual Design | 3 |
| PTC 606 | Advanced Information Design | 3 |

ePortfolio

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| PTC 691 | ePortfolio Capstone Seminar | 0 |
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Elective Courses

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| Select five of the following: | | 15 |
| PTC 610 | Research Methods for Information Design | |
| PTC 620 | Proposal Writing | |
| PTC 622 | Working in Teams: Collaborative and Interpersonal Communications | |
| PTC 624 | Professional and Technical Editing | |
| PTC 626 | Communication Media Design Studio | |
| PTC 628 | Analyzing Social Networks | |
| PTC 629 | Theory and Practice of Social Media | |
| PTC 631 | Communication and Environmental Problem Solving | |
| PTC 632 | Content Management and Information Architecture | |
| PTC 640 | Health Communications | |
| PTC 642 | Corporate Media and Communication | |
| PTC 644 | Communication in Technology Transfer and Innovation | |
| PTC 650 | ELearning Design for Mobile | |
| PTC 698 | Selected Topics in Professional and Technical Communication | |
| PTC 700 | Master'S Project | |
| PTC 701 | Master'S Thesis | |
| PTC 725 | Independent Study in Professional and Technical Communication | |

Total Credits

30